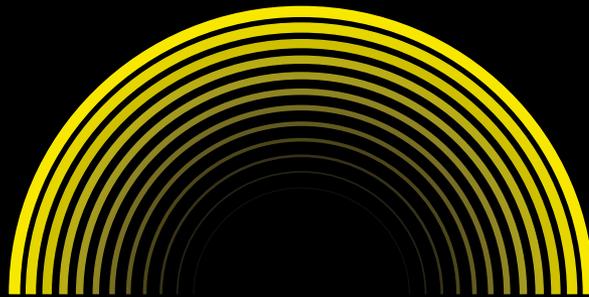


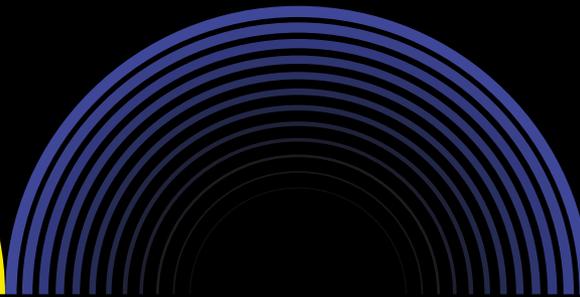
LAUNCH PLAN OVERVIEW



7th December
2016

Sunrise

7th February
2017

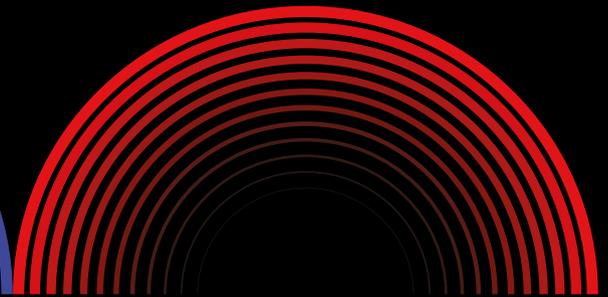


8th February

Preferred Access Period

An exclusive token-based
limited registration period for businesses,
organisations and individuals
from the global arts world

9th May



10th May

General Availability

.ART domain names will be available to
anybody interested in registering their
domain name.

.ART